

# Streaming with SurferNETWORK



### Rated #1 in Customer Service





24/7 Technical Support provided by phone – one phone number to remember

Talk to an employee of SurferNETWORK familiar with your station

Individualized email support for your listeners

Training sessions available for SoundExchange reporting & Digital Sales



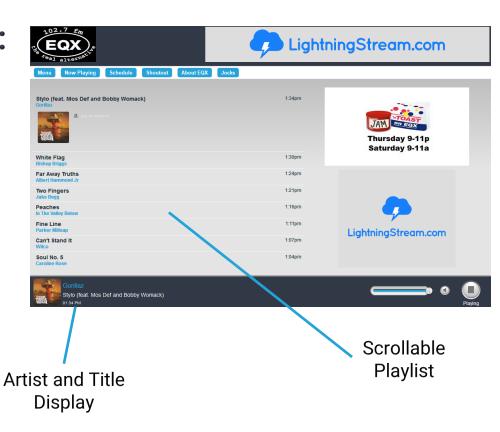
# **Custom Streaming Player**

## **Customization Options:**

- Station Branding
- Content Buttons
- Banner Advertising
- PreRoll Advertising
- Player Background



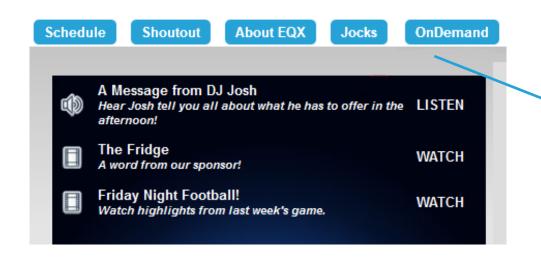




Several Content Options Available to Listeners!



# **Archiving & OnDemand Streaming**



Only one click to access files from your live stream!





## **Custom Mobile Solutions**



The key to reaching your listeners everywhere

#### Station Branded Apps Mobile Player

Customization Options:
Banner Advertising
Logos
Backgrounds
Station Links

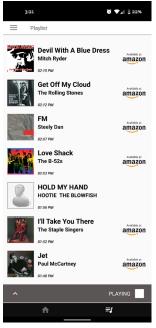






Station Branded Apps for Apple and Android with Station Advertising







### **Amazon Alexa Skills**

Reach your listeners
wherever and however they
want to listen



Stay on the cutting edge of technology

Lock in your invocation before it's too late



# **Website Widgets**

Customizable Color Schemes and Sizing Options to fit Your Website





Playlist Widget
Displays last 15 songs played

By: SurferNETWORK

Listen Live



The Script

10:41 AM

Hall of Fame (Original Version)

Easily embeddable on your website - just copy and paste the code!

**Now Playing Widget**Displays song playing on the stream

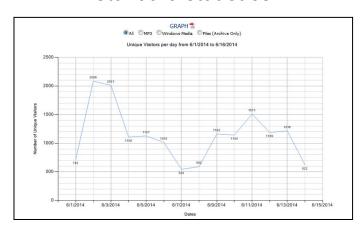


# **Audience Reporting**





# Easy-to-read graphs of industry standard statistics



Key Statistics Sent Right to Your Email

#### Map to see where listeners are tuning in from



Geofencing & Blocking options also available





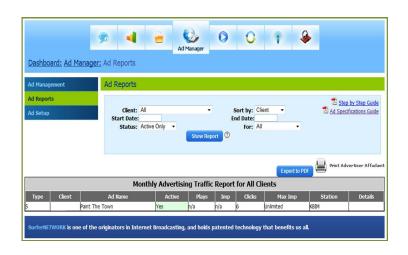
# Advertising

We give you the ad options you need to earn a return on your streaming investment



#### **Advertising Assets Available**

Gateway Audio & Video
Rotating Banners
In-Stream Audio & Video
All with clickable companion banners



#### **Scheduling Options**

Length of Campaign

Time of Day

Days of the week

**Day Parts** 

Impressions (Views) per Day & Campaign

Complete with reporting affidavits for your clients – give them useful information about their campaign reach and success



### **Selection of Current Clients**





















